# **Measuring and Monitoring Performance Excellence**

**Identifying Competencies Guide** 

**V1.0** 

#### What's the purpose of this guide?

The purpose of this guide is to provide some direction for identifying competencies within a specific role. It is written for Employees who possess a high level of knowledge regarding a specific position. The goal of the guide is to help direct you in determining what are the most important competencies for a particular position.

#### This guide includes:

- What are competencies and what we hope to achieve? a brief description of what a competency is and how they will benefit employees
- 2 Why identify competencies?
- 3 How do we put together a list of competencies?
- What do we do first? Step-by-step guide including several options and approaches
- 5 Sample Competencies
- 6 Competency Forms
- **7** Glossary of Terms
- 8 Notes

The goal of this guide is to identify competencies. By the end of this guide we will have created a competency model for the position identified, as well as the skills and abilities necessary to perform the job at the highest performance level. Also, we will identify ways for determining whether the competency has been successfully achieved.

### 1

#### What are competencies?

Competencies are the abilities needed to conduct a role in an organization. Identifying competencies for a role is a very useful exercise to really get one thinking about what's needed to carry out the role. Competency descriptions are usually worded in measurable terms, therefore they're useful for reference when identifying training.

Questions we will be attempting to answer throughout this process:

- 1. What are the ongoing and anticipated changes in the organization, industry and marketplace that are affecting the job;
- 2. What are the key responsibilities of the position?
- 3. What skills and/or knowledge are required to perform effectively?
- 4. Describe a recent problem you had in the position that was successfully resolved. Why did this end successfully?
- 5. Describe a recent problem you had in the position that was not successfully resolved. Why did this end unsuccessfully?
- 6. What behaviors distinguish the more successful from the less successful in the position?
- 7. What is the primary challenge the position faces? What are the skills, knowledge, and characteristics that need to be developed to meet that challenge?

#### 2

#### Why identify competencies?

#### Helps to:

- Develop a model for high-performing teams. Select and train team members, used for team building.
- Expand hiring and succession pool. Models usually challenge assumptions about required competencies and identify alternative sources of talent, thus improving diversity.
- Retain key Employees. Target retention of top performers. Employees
  who see expanded opportunities for growth are more likely to stay (also
  impacts morale).
- Redesign jobs. Analysis of a job during model building can reveal ineffective job design plus suggested improvements from competency teams.
- Certify competence levels. Design certification programs to develop and reward competency development.
- Design feedback instruments and other developmental tools.
- Assess training needs and provide a conceptual framework for a curriculum with a common language and demonstrated impact on enhancing job performance.

### 3

#### How do we put together a list of competencies?

Competencies are the abilities needed to conduct a role in an organization. Identifying competencies for a role is a very useful exercise to really get one thinking about what's needed to carry out the role. Competencies descriptions are usually worded in measurable terms, therefore they're useful for reference when identifying training.

### Below are some basic suggestions for developing a list of competencies needed for a role.

- When developing the list, try to think in terms of areas of knowledge and skills. Review some examples of lists of competencies to get an idea of how competencies are worded.
- Conduct a job analysis to understand the various tasks in the job and in what sequence.
- Think back to when you performed or observed yourself or an Employee perform a task or conduct the role. What areas of knowledge do you see the Employees using? What skills do you see the Employees performing?
- Describe certain practices and procedures to carry out the task or perform the role in the best way possible, e.g., for a managerial role, ask about the best way to conduct performance appraisals, conduct hiring procedures, etc.
- Describe the necessary areas of knowledge and skills for superior performance.
- From a customer's point of view, what knowledge and skills are useful in delivering the best quality products or services to them.
- What would the job description for all of the general responsibilities and duties of the role look like. Note that job descriptions may not describe the position in terms of needed areas of knowledge or skills.

What do we do first?

#### **Step One**

Determine the <u>SKILLS</u>, <u>ABILITIES</u> and <u>PERSONAL CHARACTERISITICS</u> required for the role.

#### Examples of skills and abilities:

- 1) Speaks effectively
- 2) Raises awareness
- 3) Develops good working relationships
- 4) Is a good team member
- 5) Manages Conflict.
- 6) Self-Aware

#### **Step Two**

Determine how the **SKILL IS BEING DEMONSTRATED** on the job.

#### For example:

- 1) Gets the message across, according to the needs of the Employees
- 2) Uses interviews to find out about people
- 3) Develops effective working relationships

#### **Step Three**

**Group the skills and abilities into separate competencies**. We now need to group the Skills, Abilities and Personal Characteristics we've identified in *STEP 1* into competencies. Once we have organized our lists, a description defining the competency must be determined. These newly created lists will form our specific competencies for the identified role.

For example: An Office Supervisor competency model may include the following competencies (see pages 9 through 14 for skills and abilities to the following competencies):

- 1) Achieving results of high quality and value,
- 2) Demonstrating leadership and personal responsibility
- 3) Working in partnership with others
- 4) Valuing the people we work with and their diversity,
- 5) Managing resources
- 6) Being open and communicating well

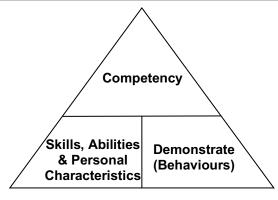
#### **Step Four**

Reading a competency for a specific role would look like:

(Role) Office Supervisor >>> (Competency 1) Being open and communicating well >>> (Skills & Abilities) Speaks effectively >>> (Demonstration) Gets the message across, according to the needs of the people.

and

(Role) Office Supervisor >>> (Competency 2) Achieving results of high value and quality >>> (Skills & Abilities) Creates Solutions >>> (Demonstration) Are creative and come up with fresh ideas to meet objectives.



### Here are some examples of terms that can be used to describe the skills and abilities of a role:

Achievement Focus
Adaptability
Analytical Skills
Attendance & Punctuality
Business Acumen.
Business Ethics
Change Management
Communications
Conflict Resolution
Consultative Selling
Continuous Learning
Cooperation
Cost Consciousness
Customer Service
Delegation.

Dependability

Design **Diversity Commitment** Impact and Influence Initiative Innovation Job Knowledge Judgment Leadership Managing Customer Managing Expectations Focus Managing People **Oral Communications Organization Support** Performance Coaching Personal Appearance

Planning
Problem Solving
Project Management
Quality Management
Quality
Quantity
Recruitment & Staffing
Safety & Security
Sales Skills
Strategic Thinking
Team Leadership
Teamwork
Use of Technology
Visionary Leadership
Written Communications

5

Sample Competencies – Role: Office Supervisor

**Step Three** 

#### Competency 1: Achieving results of high quality and value

Skills and abilities	The skills and abilities are demonstrated when
Gathers information	Find out what information is needed, and use appropriate sources.
Delivers	Achieve what was required, on time and to appropriate quality.
Concentrates energy  Step One	Make sure that effort is focused on meeting objectives, doing the most important ones first.
Analyses information	Organize information so that it is possible to find common themes. Draw conclusions from the evidence.
Creates solutions	Are creative and come up with fresh ideas to meet objectives.
Evaluates options	Consider the options that will achieve the objective, and select the best one.
Consults	Actively seek views of colleagues and others to discuss proposals. Revise ideas if appropriate.
Reviews performance	Compare interim and final outcomes with what was expected and are able to explain any differences between the two. Take corrective action where necessary.
Responds to feedback	Monitor the quality of service delivered, and act on it as necessary.

#### **Competency 2: Demonstrating leadership and personal responsibility**

Skills and abilities	The skills and abilities are demonstrated when
Manages own time	Organize work within time constraints and make productive use of time.
Manages own work	Work reliably with little or no supervision, but will seek guidance and direction when/if needed and take responsibility for own work.
Is adaptable	Respond positively and flexibly to change, and come up with practical ideas when faced with problems.
Is determined	Show initiative, drive and determination to get the work done.
Shows good judgment	Make the right decisions based on the evidence presented in a range of alternative options.
Raises awareness	Promote understanding of Home Office aims. Keep staff informed of developments.
Motivates	Motivate people to achieve their potential by, for instance: leading by example; encouraging people and ideas; and recognizing and valuing individuals' effort.
Fosters team building	Build and manage the team so that members support each other and have complementary skills. Treat everyone fairly.
Gets commitment	Build support and commitment to accept and implement plans.
Leads team	Set the direction for the team, and establish clear goals and objectives for individuals and groups. Ensure that everyone is clear what their role is and how it links into meeting the organization's objectives.

#### **Competency 3: Working in partnership with others**

Skills and abilities	The skills and abilities are demonstrated when	
Provides a service to others	Offer a helpful and effective service to others.	
Develops good working relationships	Develop effective working relationships with others, including colleagues and outside contacts.	
Actively participates	Contribute positively in a range of situations, seeking and giving ideas and feedback.	
Is a good team member	Co-operate with and support others to achieve the aims and objectives of the team.	
Informs others	Willingly share relevant knowledge, expertise and information with colleagues. Give sound advice.	
Manages conflict	Handle differences of opinion, building consensus where possible. Develop an environment where conflict or problems can be addressed and resolved.	

#### Competency 4: Valuing the people we work with and their diversity

Skills and abilities	The skills and abilities are demonstrated when	
Promotes equal opportunity	Treat people fairly and respond sensitively to differences.	
Is self-aware	Understand our own strengths and weaknesses and their impact on others.	
Allocates work	Assign work fairly to achieve the objectives of the team.	
Appraises	Appraise the performance of staff fairly. Regularly review results, giving constructive feedback.	
Develops	Ensure that training and development needs of staff are identified and addressed.	
Delegates work	Delegate responsibility and authority to staff where appropriate, taking into account their abilities and workload. Retain ultimate accountability.	

#### **Competency 5**: Managing resources

Skills and abilities	The skills and abilities are demonstrated when
Follows procedures	Understand and apply Home Office operational procedures appropriately.
Is accurate	Check that information received or given out is accurate and up to date.
Gets best value from available resources	Use existing resources to improve efficiency of work. Allocate and prioritize resources as appropriate to achieve best value, moving resources to where they are needed most.
Is able to use IT	Use available computers effectively, for the work to be done.
Manages budget(s)	Set priorities for resources. Make cost-effective decisions within the constraints of the budget, evaluating financial choices.
Balances resources and demands	Work out what resources are needed to complete the job, and where necessary propose changes.

#### **Competency 6**: Being open and communicating well

Skills and abilities	The skills and abilities are demonstrated when	
Speaks effectively	Get the message across, according to the needs of different people.	
Writes effectively	Write clearly and concisely and are easily understood, according to the needs of different readers.	
Listens carefully	Listen actively to others and respond appropriately.	
Represents the Home Office	Represent the work of the team and organization professionally in discussion with contacts inside or outside the Home Office. Deal with members of the public in an appropriately sensitive or courteous way.	
Persuades and influences	Are able, when necessary, to influence others' views positively	
Interviews fairly	Use interviews to find out about people. Probe to find out more and check what is said, where appropriate. Ask questions in a fair, objective and courteous manner.	
Negotiates effectively	Work with others, dealing with any obstacles effectively, to obtain the best outcome.	

6 Competency Forms

Step One

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### Step One

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### Step One

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### Step One

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### Step Two

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### **Step Two**

Skills & Abilities	When we do this well, we
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### **Step Two**

Skills & Abilities #	When we do this well, we
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### **Step Two**

Skills & Abilities #	When we do this well, we
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### **Step Three**

Create a Competency Model – Up to 6 competencies per role.

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Competency 2	
Competency 3	
On what the second	
Competency 4	
Competency 5	
Competency 6	

## 7

#### **Glossary of Terms**

**Behavioural competency**: A competency that emphasizes the personal characteristics needed to influence and drive performance. This competency describes how a person acts as compared to what a person knows.

**Competency:** The knowledge, skills, attitudes and values required for successful performance in a job. The demonstration of a competency includes the factors of observation, measurement, training and learning.

**Competency gap**: The measurable difference between a competency as described in the job competency requirements and the same competency as described by an individual

**Competency model**: The output of a competency study which lays out the set of competencies that are required to perform successfully in a job or role or position within an organization. The model can include definition of competencies, associated behavioural indicators and performance proficiency levels. A competency model may also be referred to as a competency profile.

**Competency scale**: A definition and description of a competency, with the indicative levels of how that competency can be demonstrated, arranged in ascending order of complexity or degree of proficiency, where each higher level is incremental to (and includes) the previous levels.

**Competency**: This term refers to the skills, behaviours and personal characteristics that all Employees are expected to demonstrate. Competencies are based on the values of the organization.

Job competency: A set of pre-defined competencies and proficiency levels required to perform successfully in a specific job or role.

**Knowledge**: The body of information that must be known in order to perform a job.

**Proficiency**: This refers to how much of a particular competency an individual must have to be successful in his/her work. It is a degree of mastery of a skill or area of knowledge.

**Personal competency**: The set of competencies that an individual possesses. This can be determined by various assessment methods that indicate an individual's level of competence.

**Role**: A generic set of work activities that relates to one or more specific jobs.

**Skill**: The demonstration of a particular talent such as a technical skill needed for the operation of a computer or a verbal skill needed for making a presentation.

**Technical competency**: The technical knowledge or skill that is required for a specific job or role to be successful.